

“The potential is enormous... she seems to have emerged from a magical fairytale world” — Heute
“...it’s clear that this young artist is destined for big things” — Purple Melon

SINGER-SONGWRITER MADISHU RELEASES COMPELLING NEW POP TRACK ‘NAIVE’ EXPLORING THE COMPLEXITIES OF FRIENDSHIP & THE POWER OF MUSIC TO HEAL



‘NAIVE’ IS RELEASED ACROSS ALL DIGITAL PLATFORMS ON FEBRUARY 3, 2023

LISTEN TO AN EXCLUSIVE PREVIEW [HERE](#)
& PRE-SAVE THE TRACK AHEAD OF THE RELEASE [HERE](#)

On **February 3, 2023**, indie-pop singer-songwriter **Madishu** releases her latest song ‘*Naive*’, showcasing the artist’s **incredible songwriting abilities** alongside **effervescent electro-pop production**.

Madishu shares the inspiration behind the new release, explaining: “The song is about a toxic friendship I broke free from, and the journey I took in learning to value myself enough to no longer tolerate people who constantly take from me without giving back.”

With echoes of chart hits by Doja Cat and Ariana Grande, the track utilizes **R&B-inspired percussive strings** and **atmospheric synths** to create a soundscape that invites the audience to lean in and listen closely to Madishu’s **dynamic, contemporary vocal**.

Madishu continues, “The track ‘*Not Your Friend*’ by Jeremy Zucker really helped me feel confident in my decision to end the friendship. I wanted to pass on the favor, and write my own song that would give others strength in their decisions if they were experiencing similar dilemmas.”

Madishu’s originality and creative drive set her apart from other artists in the music industry. Hailing from Austria, she began releasing music as an independent artist in 2020, debuting her **solo album *Ideas that seemed like good ones at 3am*** with musical collaborator David Theni to great acclaim. As a songwriter and vocalist, Madishu has **ghostwritten over 300 original songs**.

Madishu is rapidly establishing a legion of international fans, with **135k monthly listeners on Spotify** and over **19k followers on TikTok**. In 2022, Madishu featured as guest vocalist on the track ‘*Need U*’ by MOONBOY, released through Atlantic Records and **achieving over 2.7million plays on Spotify** to date.

In addition to writing and performing music, Madishu designs her stage and video shoot clothing, creating the visual concepts for her cover artwork, music videos and stage design to **fully immerse her audience into her universe**.

After a life-changing year, Madishu continues in her mission to heal people through her relatable songs that inspire resilience and a deep sense of connection in both the good and more difficult times. With big dreams and limitless creativity, Madishu is truly one to watch in 2023 and beyond.

‘*Naive*’ is released digitally across all platforms on February 3, 2023

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